

Holiday Traditions Craft Show  
Binghamton University, West Gym  
Saturday November 27, 2010  
9am – 4pm

We are looking for professional vendors to create a unique shopping experience that will display an appealing forum for gifts for the spring shopping season. The show takes place the Saturday after Thanksgiving and is part of the biggest and busiest shopping weekend of the year.

The Holiday Traditions Craft Show will be a one-day event located in Binghamton University's West Gym. The West Gym is located on the campus and has easy access from Rt. 434 in Vestal. Signage is posted to give customers directions to the event and parking. Coupons for discounts off admission are given to crafters to distribute and are placed in local newspaper advertising.

#### Guidelines

Priority will be given to those exhibitors who have their applications postmarked by May 31, 2010. The Holiday Traditions Craft Show will continue to accept applications until the show is full.

#### Set up

Set up will be Friday Evening or Saturday morning through a designated ground floor entrance. Times will be set closer to the event. You will be notified of times after acceptance to the show.

#### Sales

All exhibitors were required to have a certificate of Authority for NY state sales tax and are responsible for collecting and reporting their own NYS sales tax for Broome County.

#### Display spaces

Display spaces will be 10ft x 10ft. not all spaces have electricity; please note this in the special requests. All tables must be covered with floor length coverings.

#### Fees

Space is \$130. Payment must be made by check or money order payable to G+H Promotions. This must include the application or it will be rejected. Cancellations (in writing) will be honored with refund up to October 1, 2010. No refunds will be made after October 2, 2010.

#### Eligibility and Jury

This event is open to all artists and craftspeople who would like to display their handmade products in a unique, upscale venue. All items sold must be handmade by the exhibitor. We limit the amount of exhibitors in a category to maintain a well-rounded show. Submitting application is not guarantee of participation. We will jury the artisan and send out notices of acceptance on or before July 1, 2010.

#### Photos

All entries must include three photos. Two photos must represent the art, craft, or product to be displayed as well as one of your displays. Please label all photos with your name. Include a self-addressed large envelope with \$1.32 cent stamp for return of photos and space confirmation. If photos are not submitted application will be rejected. These photos may be used for publicity of the event.

#### Advertising

Advertising for The Holiday Traditions Craft Show will include radio, television, newspapers along with local advertising with flyers and posters.

Please mail completed applications to:

G+H Promotions  
31 Harold Street  
Windsor, NY 13865